Skanska Group Social Media House Rules 2016-2017
Skanska social media house rules

Skanska’s social media channels are a place to discuss the latest news from Skanska, our business units, services, careers, initiatives, and the big ideas and issues that affect our industry.

We share your passion for construction and project development and encourage interesting and relevant discussion of the issues that affect our industry: sustainability, safety, diversity, technology, innovation, design, mentoring, etc. We welcome and encourage photos, links, videos, questions, comments and constructive feedback. However we also expect participants to post content and comments that are appropriate, respectful of the rights of others, and respectful to this community as a whole. We reserve the right in our sole discretion to take down any particular comments, posts or content, and/or to ban users from the Skanska’s social media channels and those who exhibit any of the following behaviors or otherwise offensive/intrusive behaviors:

• Publish, post, distribute or disseminate any defamatory, infringing, obscene, indecent, pornographic, misleading or unlawful material or information
• Abusive behavior or harassing, stalking, threatening or attacking others
• Hateful language targeting race/ethnicity, religion, gender, nationality or political beliefs
• Fraudulent, deceptive, misleading or unlawful conduct
• Trolling or deliberate disruption of discussion
• Violation of any intellectual property rights
• Violation of any person’s or company’s rights to privacy or publicity
• “Spam” and Internet hoaxes
• Uploading files linking to sites that contain viruses or programs that could damage the operation of other people’s computers
• Commercial solicitation or solicitation of donations
• Link baiting (embedding a link in your post to draw traffic to your own site)

Please also note that the comments posted by our fans on our channels do not necessarily represent the opinions of Skansa nor can we confirm their accuracy.

If you need to contact us the best way is via our website’s contact us page.